

CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT (CTBID) BOARD

March 28, 2012 AGENDA

1:00 p.m.
City of Carlsbad
1635 Faraday Avenue, Room 173A
Carlsbad, CA

NOTICE TO THE PUBLIC:

1. Meetings are divided into categories shown below
2. When you are called to speak, please come forward and state your name and address.
3. All persons requiring assistance or auxiliary aids in order to effectively participate may contact the Administrative Services Office (760-602-2409) at least 24 hours prior to the meeting to arrange for reasonable accommodations.

PUBLIC COMMENT:

If you desire to speak about an item not listed on the agenda, a pink "Time Reservation Request" form should be filed with the Board Minutes Clerk. A total of 15 minutes is provided for the Public Comment portion of the Agenda. Speakers are limited to three (3) minutes each.

If you desire to speak concerning an item listed on the agenda, a white "Time Reservation Request" form should be filed with the Board Minutes Clerk. Each speaker is limited to three (3) minutes each. Please remember to state your name and address for the record.

I. CALL TO ORDER

1:00 p.m.

II. ROLL CALL

CONSENT CALENDAR: The items listed under Consent Calendar are considered routine and will be enacted by one motion as listed. There will be no separate discussion on these items prior to the vote, unless an item is removed.

(C) III. APPROVE MINUTES OF JANUARY 24, 2012

To approve the minutes of the January 24, 2012 meeting of the CTBID Board of Directors.

(C) IV. AB 03-12-74 2011-12 CTBID RECIPIENT'S FINAL REPORTS

Receive final reports from 2011-12 CTBID Grant Recipients

(CIV. AB 03-12-75 APPROVE APPOINTMENT TO VISITCARLSBAD BOARD

Approve recommendation by the VisitCarlsbad Board to appoint Kristine Bane to its Board.

REPORTS AND DISCUSSION ITEMS:

VI. STAFF REPORT

Staff will provide the following reports at this time:

- 1) Financial Update
- 2) CTBID Budget Subcommittee Recommendations

VII. AB 03-12-76 VISITCARLSBAD PROPOSAL FOR FISCAL YEAR 2012-13

Presentation from VisitCarlsbad on their 2012-13 budget and work program.

VIII. NEXT MEETING

Set date for next meeting. Agenda topics to include:

- 1) CTBID 2012-13 Budget and Annual Report
- 2) VisitCarlsbad 2012-13 contract
- 3) Election of CTBID Board Chair

The remainder of the categories is for reporting purposes. In conformance with the Brown Act, no public testimony and no Board action can occur on these items.

GENERAL COUNSEL COMMENT

PUBLIC COMMENT

ADJOURNMENT